

Handmade HOLIDAY FESTIVAL

November 25 & 26, 2023
The Stationery Factory, Dalton MA

A curated holiday market.
A Berkshire winter tradition.



SPONSORSHIP LEVELS



PRESENTING SPONSOR

\$5,000+

- Presenting sponsor byline
- Promotional booth for both days of the festival
- Business collateral included in VIP gift bags
- Logo featured on event website
- Logo on print & digital advertising
- Logo featured on sponsor signage at event

PROMOTIONAL SPONSOR

\$2,500

- Promotional booth for one day of the festival
- Business collateral included in VIP gift bags
- Logo featured on event website
- Logo on print & digital advertising
- Logo on sponsor signage at event

EXPERIENCE UNDERWRITER

\$1,000

LIVE MUSIC
VIP SHOPPING HOUR
CRAFT CORNER

Select from Live Music, VIP Shopping Hour or Craft Corner.

- Special recognition at your choice of experience
- Name featured on event website
- Name on print & digital advertising
- Name on sponsor signage at event

EVENT SUPPORTER

\$500

- Name featured on event page on website
- Name on print & digital advertising
- Name on sponsor signage at event

Custom sponsorship packages are available. For additional information or to become a sponsor, please contact Erin@RootsRising.org.

RootsRising.org/hhf

